



EXCLUSIVE INVITATION

SIERRA LEONE TOURISM INVESTMENT WEBINAR

Join the Ministry of Tourism & Cultural Affairs and the World Bank for a focused investor briefing on three high ROI, investment-ready eco-tourism opportunities in Sierra Leone. Register now.

TUESDAY, NOVEMBER 4th, 2025

1:00 PM GMT/2:00 PM CET (60-minute webinar)

KEY SPEAKERS

Hon. Nabeela Tunis: Minister of Tourism and Cultural Affairs of Sierra Leone

Mary Jalloh: Coordinator of the Sierra Leone Economic Diversification Project

Dr. Edward Hinga Sandy: Executive Director, National Investment Board



Bureh Beach Surf Club

The anchor coastal project, a world-class surf hub with club, jetty, and accommodation.



Leicester Peak Viewing Point

An iconic city attraction offering 270° panoramic views of Freetown.



Tacugama Innovation Centre

A leading eco-education and conservation center, adjacent to the famous chimpanzee sanctuary.

WHY ATTEND?

- **Financial Insights:** Get details on the operations-only model, revenue streams, and profit-sharing frameworks for each site.
- **Bidding Process:** Understand the clear steps for submitting your proposal.
- **Trusted Framework:** Discover government support and risk mitigation measures from the World Bank-backed project.

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